

HOMETRANSITIONPROS.COM SOCIAL MEDIA TEMPLATE for September 2021

Hashtag your local area:

Tag your local area, e.g. #virginia #virginiaorganizers #professionalorganizingvirginia #professionalorganizingva

Hashtags for everyone:

#downsizingpros #estateplanning #livesimply #mindfulorganizers #letsgetorganized #organizingpros #professionalorganizer
 #downsizingprofessionals #minimalistlifestyle #seniormovemanagers #livesimply #organizingwithstyle #organized #organization
 #organizing #organizationideas #organizeallthethings #organizer #organizingideas #StayOrganized #tidy #storageideas
 #organizingmylife #storagesolutions #creativestorage #homeorganization #cleanhome #organizedhome #professionalorganizer
 #organize #cleanandtidy

9/1 Wednesday	Custom post idea: Do you have a before and after image from one of your projects?
9/2 Thursday	<p>We have found that 12 months can be the ideal amount of time to spend if you want to personally sort through your belongings before you downsize. Download this handy checklist to help you get started!</p> <p>https://hometrainingpros.com/wp-content/uploads/2021/06/Downsize-in-one-year-plan-checklist.pdf</p> <p>#SeniorMoveManager #DownsizingExperts #NASMM #NAPO #SRES #OrganizingTips #MovingDay #Seniors #Downsizing #DownsizingPros #NoMoreClutter #GetRidOfClutter #HomeOrganizers #Moving #OrganizingProfessionals #MovingProfessionals #PlanYourMove #OneYearPlan #MovingChecklist #PlanningChecklist</p> <p>Image filename: TOOL_1-Year-Plan-Circle.jpg</p>
9/3 Friday	<p>We're seeing more and more rental options for retirement and senior housing. Rentals can offer flexibility and allow you to experience an area or community without a long term commitment.</p> <p>OR</p> <p>Empty Nesters and Retirees are realizing that they don't necessarily have to maintain home ownership in retirement. With all of the new options available, you may decide that renting has advantages for both financial freedom and lifestyle choices too.</p> <p>https://www.washingtonpost.com/realestate/demand-rises-among-seniors-to-rent-rather-than-own-in-active-adult</p>

	<p>-communities/2021/06/23/527c5018-c3d6-11eb-9a8d-f95d7724967c_story.html</p> <p>#DownsizingTips #DownsizingHacks #MovingTips #MovingHacks #DownsizingPros #WorkWithUs #ThingsToKnow #ThingsYouShouldKnow #MoveManagers #MovePlanners #HomeOrganizing #HomeOrganizers #DownsizeYourLife #Downsize #Minimalist #Minimalism #MinimalistLifestyle #RentVsBuy #SeniorCommunities #SeniorLiving #SeniorLifestyles</p> <p>Image file name: EXTERNAL_Seniors Renting</p>
LABOR DAY	Custom post idea: Highlight a local senior living community.
9/7 Tuesday	<p>Guest areas can be one of the easiest places to declutter, with the added benefit of providing a clean and welcoming space for your houseguests.</p> <p>https://hometrainingpros.com/daily-downsizing-tips/</p> <p>#DailyDownsize #Downsizing #HomeTransitionPros #DownsizingDIY #DownsizingIn15minutes #15MinutesADay #SmallSteps #ManageableActions #DeclutteringInMinutes #GuestBathroomCleanout #BathroomCleanout #BathAccessories #BathroomDownsizing #BathroomDecluttering</p> <p>Image filename: DD-Sept7.jpg</p>
9/8 Wednesday	Custom post idea: Share an image of yourself, introduce yourself to your audience (who you are, what you do, your experience etc)
9/9 Thursday	<p>Your photos capture a lifetime of precious memories, the thought of organizing them can, understandably, be quite overwhelming. For that reason, this is one of those tasks that, for many, can fall by the wayside. But after a while the task gets too big to manage because you've put it off for so long.</p> <p>Click the link for tips on how to start the organizing process and how to make the most of your time with a #ProfessionalPhotoOrganizer OR Are you thinking of hiring a #ProfessionalPhotoOrganizer? Click on the link for tips and tricks on how to make the most of your organizing sessions.</p>

	<p>https://hometrtransitionpros.com/2021/07/09/professional-photo-organizer/</p> <p>#PhotoOrganizing #OrganizingMemories #FilingPhotos #FamilyPhotographs #OldPhotos #MemoryBank #OrganizingPhotos #DownsizingFamilyPhotoAlbums #DownsizingFamilyPhotos #WhatToDoWithFamilyPhotos #HowToOrganizeFamilyPhotos #OldPictures #ProfessionalPictureOrganizers #ProfessionalOrganizers #OrganizingPros #LetUsHelpYou #TipsForWorkingWithAPhotoPro #OrganizingSessions #OrganizingAppointments #ProfessionalOrganizingHelp #PhotoOrganizingHelp</p> <p>Image filename: BLOG_Photo-Org-Bold-Footer.jpg</p>
9/10 Friday	<p>We hear that newly-minted empty nesters will often take trips or vacations to help take their minds off of their quiet homes!</p> <p>OR</p> <p>September is one of the best months for empty nest vacations!</p> <p>https://magazine.trivago.com/romantic-getaways-for-empty-nesters/</p> <p>#SeniorLifestyles #SeniorLifeTransitions #RomanticGetaways #RomanticHolidays #EmptyNesters #GetawaysForEmptyNesters #RekindlingTheRomance #PlacesToSee #PlacesToVisit #SeniorLiving #HolidayDestinationsForSeniors #SeniorHolidays #BigSur #California #Taos #NewMexico #NorthHatley #Quebec #Canada #Lenox #Nantucket #NewMarlborough #Massachusetts #PlayDelCarmen #Newberg #PlacesToVisit</p> <p>(photo will auto-populate)</p>
9/13 Monday	<p>Custom post idea: Shout out to a business partner you love.</p>
9/14 Tuesday	<p>Today's Daily Downsize: Let's talk about all of those potholders taking up space in your kitchen.</p> <p>https://hometrtransitionpros.com/daily-downsizing-tips/</p> <p>#DailyDownsize #Downsizing #HomeTransitionPros #DownsizingDIY #DownsizingIn15minutes #15MinutesADay #SmallSteps #ManageableActions #DeclutteringInMinutes #PotHolders #KitchenDownsize #KitchenDrawer #KitchenDrawerDeclutter #KeepYourFavorites #GetRidOfTheRest #KitchenCleaning #SatisfyingKitchens #KitchenOrganizing</p>

	Image filename: DD-Sept14.jpg
9/15 Wednesday	Custom post idea: Post a personal photo of client work or interesting object you've seen on the job.
9/16 Thursday	<p>Downsizing can be an overwhelming process and sometimes, we tend to get bogged down in the details - can I sell this? Does it work, can it be fixed? Will the kids want this? How are we going to move this thing out of here?</p> <p>It doesn't need to be this way, our five step process can help you mentally and physically through this process!</p> <p>OR</p> <p>Downsizing can be stressful and emotionally draining but, it doesn't have to be that way. Our five step process can help you navigate the process.</p> <p>https://hometrainingpros.com/how-to-downsize-5-steps/</p> <p>#SeniorMoveManagers #Organizing #PlanYourMove #OrganizingPros #Plan #Sort #Divest #Move #Sell #Planning #LessStuff #LessStress #DeclutteringPlans #OrganizingPlans #PlanYourDownsize #DownsizingProfessionals #HelpWithMoving #DownsizingHelp #CategorizeYourMove #Categories #MovingHelp #NASMM #NAPO #SRES #OrganizingTips #HomeOrganizers #ProfessionalDownsizers #MovingProfessionals</p> <p>Image filename: ART_5-step-Banner.jpg</p>
9/17 Friday	<p>Looking through your fall wardrobe? If you have quality items you're no longer wearing, you may consider picking up the consignment "hobby" this fall. Senior Move Manager Karen Martin with @klutterkuttersSB has some tips.</p> <p>https://www.klutterkutters.com/post/consigning-our-favorite-closet-decluttering-hobby</p> <p>#FallWardrobe #WardrobeReview #ClosetReview #ClothingConsignment #WhatToDoWithYourPreLovedClothes #WhatToDoWithYourOldClothes #ClothingDonation #ClosetDecluttering #ClothingTrends #FashionTrends #WhatsInSeason #SellingYourClothes #TipsForSellingUsedClothing #TipsForSellingUsedItems #SellingClothes #VintageClothing #ClothingResellers #ClothingConsigners #VisitYourLocalConsignor #PlanYourConsignmentVisit #GetRidOfOldClothes #SellYourClothes #ProfessionalOrganizers</p>

	<p>#ProfessionalDownsizers #TipsForDownsizing #TipsForDecluttering #TipsForClosetDownsizing</p> <p>Image filename: Klutter_Kutters_blog_consignment.jpg OR upload the video version (Klutter_Kutters_blog_consignment.MP4)</p>
9/20 Monday	<p>Custom post idea: Share a local event or auction taking place in your area.</p>
9/21 Tuesday	<p>Big jobs like home offices are best done in small chunks of time. Use your 15 minutes today to look for low-hanging fruit!</p> <p>https://hometrtransitionpros.com/daily-downsizing-tips/</p> <p>#DailyDownsize #Downsizing #HomeTransitionPros #DownsizingDIY #DownsizingIn15minutes #15MinutesADay #SmallSteps #TipTuesday #ManageableActions #DeclutteringInMinutes #HomeOffice #HomeOfficeDeclutter #HomeOfficeCleanout #GetRidOfOldFiles #FilingProjects #HomeOfficeProjects #OfficeCleanOuts #RecycleOldPaperwork #DeclutteringPaperWork #OldPaperwork #ConfidentialFiles #GetRidOfConfidentialFiles #StationerySort #GetRidOfOldPens #DeclutteringBasics #OrganizingBasics #MakeltEasy</p> <p>Image filename: DD-Sept21.jpg</p>
9/22 Wednesday	<p>Custom post idea: Share a NASMM NAPO or SRES post.</p>
9/23 Thursday	<p>Are you facing an empty nest this fall? If you're feeling down, you're not alone! Here are five ways to help you cope with the first few months of the empty nest.</p> <p>OR</p> <p>The empty nest phase of life holds many opportunities for freedom and leisure, but many find that the empty nest can also bring new challenges. What's ahead in your empty nest?</p> <p>https://hometrtransitionpros.com/2021/08/06/five-ways-to-cope-with-an-empty-nest/</p> <p>DownsizingPros #OrganizingPros #NASMM #NAPO #SRES #LockAndLeave #LockAndLeaveLifestyle #Retirees</p>

	<p>#EmptyNesters #RetiredLife #YourNextChapter #55OrBetter #SeniorCommunity #SeniorLuxuryLiving #SeniorLuxury #IndependentLiving #LifeTransitionPros #HomeTransitionPros #LifeEnrichment #SeniorHealth #SeniorWellbeing #HomeOwnershipTrends #NoMaintenance #LowMaintenance #LowMaintenanceLiving</p> <p>Image filename: BLOG_Empty_Nest.jpg</p>
9/24 Friday	<p>Memory disorders are among the most challenging conditions faced by seniors and their families. This article discusses common caregiver concerns after diagnosis.</p> <p>OR</p> <p>Are you facing a diagnosis of Alzheimers, for yourself or someone you love? Early intervention can promote a higher quality of life for both patients and caregivers.</p> <p>https://www.seniorlink.com/blog/understanding-alzheimers-stigma-and-quality-of-life-after-a-diagnosis-a-guide-for-family-caregivers</p> <p>#MemoryDisorders #SeniorLiving #SeniorCare #FamilyCaregivers #QualityOfLife #CaregiverConcerns #Alzheimers #AlzheimersDiagnosis #AlzheimersAwareness #ElderlyCare #PatientExperience #Caregiving #ElderCare #MemoryCare #Seniors #Elderly #AssistedLiving #UnderstandingAlzheimers #SeniorMoveManagers #SeniorCareManagers</p> <p>(photo will auto-populate)</p>
9/27 Monday	<p>Custom post idea: Share a photo from your day; a cup of coffee, a book you're reading, going for a walk etc.</p>
9/28 Tuesday	<p>Today, take a peek in your jewelry box and remove anything tarnished, broken or not worn.</p> <p>https://hometransitionpros.com/daily-downsizing-tips/</p> <p>#DailyDownsize #Downsizing #HomeTransitionPros #DownsizingDIY #DownsizingIn15minutes #15MinutesADay #SmallSteps #TipTuesday #ManageableActions #DeclutteringInMinutes #JewelryBox #OrganizeYourJewelry #JewelryStorage #JewelryOrganizing #FavoriteJewelry #DeclutterYourJewelry #OrganizeYourJewelry #JewelryStorageBoxes #CleanYourJewelry #JewelryOrganizingTips #OutdatedJewelry #DeclutteringBasics #OrganizingBasics #MakeItEasy</p> <p>Image filename: DD-Sept28.jpg</p>
9/29	<p>Custom post idea: Share a local business (restaurant, etc.) that you love/want to try.</p>

Wednesday	
9/30 Thursday	<p>After a long summer of home maintenance, are you dreaming about more carefree living? The Lock and Leave Lifestyle may be for you.</p> <p>OR</p> <p>The Lock and Leave Lifestyle is an attractive option for empty nesters and retirees who are tired of keeping up with home maintenance.</p> <p>https://hometrainingpros.com/the-lock-and-leave-lifestyle/</p> <p>#DownsizingPros #OrganizingPros #NASMM #NAPO #SRES #LockAndLeave #LockAndLeaveLifestyle #Retirees #EmptyNesters #LuxuryLifestyle #NewConstruction #ActiveAdultCommunity #LowMaintenanceLiving #ActiveAdult #RetiredLife #YourNextChapter #55OrBetter #SeniorCommunity #SeniorLuxuryLiving #SeniorLuxury #IndependentLiving #LifeTransitionPros #HomeTransitionPros #LifeEnrichment #SeniorHealth #SeniorWellbeing #HomeOwnershipTrends #NoMaintenance #LowMaintenance #LowMaintenanceLiving</p> <p>Image filename: ART_LockLeave_header.jpg</p>