

IF YOU'RE SENDING ONE NEWSLETTER FOR THE WHOLE MONTH OF SEPTEMBER USE THIS ONE

Happy September, [Client /Person]!

I hope you have had a wonderful summer and that you're ready to take on the fall. I've been busy helping [seniors, downsizers, home sellers, etc] this summer, but I've also managed to have a little fun, too! I was fortunate to be able to [DO THAT FUN THING I DID].

As we head into fall, most people welcome the opportunity to get back into a routine. I think it's safe to say that this year feels a little different because everyone has 1) either forgotten what the routine is, or 2) have outgrown old routines and are looking for a new one!

Whether you're downsizing, moving, or just trying to get organized, your fall may include new routines, new challenges and new projects.

Do you have kids headed off to college? Here are some ideas to help you get through the first few months: 5 Ways to Cope with an Empty Nest. <https://hometrtransitionpros.com/2021/08/06/five-ways-to-cope...th-an-empty-nest/>

Is it time to finally take on that photo-organizing project you've been thinking about? We find that most people end up needing some sort of help to get their photos and videos. Here are some tips on how to work with a professional photo organizer. [<https://hometrtransitionpros.com/2021/07/09/professional-photo-organizer/>]

Are you thinking about Downsizing or Decluttering? Most people find it easier to break it down into manageable pieces. See this guide for The Five Steps of Downsizing. [<https://hometrtransitionpros.com/how-to-downsize-5-steps/>]

Don't forget that [MY BUSINESS] is always available to help out with any of your [downsizing, moving, selling etc] needs! I'm just a phone call away. I'd love to catch up and hear about new challenges or projects that are on your mind.

[HERES THE BEST WAY TO REACH ME]

[YOUR SIGN OFF]

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IF YOU WANT TO SEND TWO EMAIL NEWSLETTERS TO YOUR CLIENTS IN SEPTEMBER 2021 USE THESE

EMAIL ONE Early September:

Happy September, [CLIENT/PERSON]!

I hope you have had a wonderful summer and that you're ready to take on the fall. I've been busy helping [seniors, downsizers, home sellers, etc] this summer, but I've also managed to have a little fun, too! I was fortunate to be able to [DO THAT FUN THING I DID].

As we head into fall, most people welcome the opportunity to get back into a routine. I think it's safe to say that this year feels a little different because everyone has 1) either forgotten what the routine is, or 2) have outgrown old routines and are looking for a new one!

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Are you gearing up for a possible move next summer? This handy checklist can help you plan ahead to reduce your belongings and be ready to go when the time comes. <https://hometrtransitionpros.com/wp-content/uploads/2021/06/Downsize-in-one-year-plan-checklist.pdf>

Remember [MY BUSINESS] is always available to help out with any of your [downsizing, moving, selling etc] needs! I'm just a phone call away. I'd love to catch up and hear about new challenges or projects that are on your mind. [HERES THE BEST WAY TO REACH ME]

[YOUR SIGN OFF]

EMAIL TWO Mid September

Hello, [CLIENT/PERSON]!

I hope you're enjoying your September! We hear from a lot of our clients who want to get organized this time of year. Whether you're thinking about making a move or just simplifying your life, this could be a great time to dig into a larger project and have enough time to finish it before Thanksgiving.

- Is it time to finally take on that photo-organizing project you've been thinking about? We find that most people end up needing some sort of help to get their photos and videos. Here are some tips on how to work with a professional photo organizer. [<https://hometrtransitionpros.com/2021/07/09/professional-photo-organizer/>]

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[MY BUSINESS] is always available to help out with any of your [downsizing, moving, selling etc] needs! We can help you with any project, from getting organized to managing complex moves. I hope you'll call us first if you or someone you know could use a hand with downsizing, moving or relocating. [HERES THE BEST WAY TO REACH ME]

[YOUR SIGN OFF]